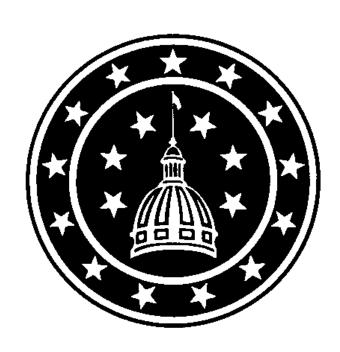
INFORMATION REPORT OF THE STATE FAIR ADVISORY COMMITTEE



Indiana Legislative Services Agency 200 W. Washington St., Suite 301 Indianapolis, Indiana 46204-2789

November 2010

INDIANA LEGISLATIVE COUNCIL 2010

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Indianapolis Boonville

Senator Connie Sipes Representative William Friend

New Albany Macy

Senator Timothy Lanane Representative Kathy

Richardson

Anderson Noblesville

John M. Ross Executive Director Legislative Services Agency

State Fair Advisory Committee

Membership Roster

Senators Representatives

James Merritt, Chair Robert Bischoff Indianapolis Greendale

James Lewis Joe Pearson
Charlestown Hartford City

Scott Schneider Phyllis Pond Indianapolis New Haven

Richard Young William Ruppel
Milltown North Manchester

Legislative Services Agency Staff

Bernadette Bartlett, Fiscal Analyst Steven Wenning, Staff Attorney

November 2010

A copy of this report is available on the Internet. Reports, minutes, and notices are organized by committee. This report and other documents for this Committee can be accessed from the General Assembly Homepage at http://www.in.gov/legislative/.

INFORMATION REPORT

State Fair Advisory Committee

I. STATUTORY DIRECTIVE

- IC 15-13-6-4 directs the State Fair Advisory Committee to
 - (1) Serve as a liaison between the
 - (A) commission;
 - (B) board of trustees of the barn;
 - (C) board; and
 - (D) General Assembly.
 - (2) Review policies affecting the activities of the
 - (A) commission;
 - (B) barn;
 - (C) State Fair;
 - (D) facilities at the fairgrounds; and
 - (E) property owned by the commission.
 - (3) Provide long-range guidance for the
 - (A) commission;
 - (B) board of trustees of the barn; and
 - (C) board.
 - (4) Review annually the
 - (A) commission's;
 - (B) board of trustees of the barn's; and
 - (C) board's;

budgets and other accounts and report financial conditions to the Legislative Council.

- (5) Further advise the Budget Committee regarding appropriations and other financial matters concerning the:
 - (A) commission;
 - (B) board of trustees of the barn; and
 - (C) board.
- (6) Propose, review, and make recommendations concerning legislation affecting the
 - (A) commission;
 - (B) barn; and
 - (C) board.

The Legislative Council did not assign any topics of study to the Committee in 2010.

II. SUMMARY OF WORK PROGRAM

The Committee met twice during the 2010 interim, on July 20 and October 26, 2010, at the Board Room of the Administration Building, Indiana State Fairgrounds.

III. SUMMARY OF TESTIMONY

New Projects at the State Fair. Cynthia Hoye, Executive Director of the Indiana State Fair, described new projects on the Fairgrounds and new promotions at the State Fair.

Proposal by Indiana Winegrowers and the Indiana Brewers Guild. Larry Satek, President of the Indiana Winegrowers Guild, provided an overview of the wine industry in Indiana. Mr. Satek would like to see a beer and/or wine garden in a controlled area at the State Fair. He would like to see the prohibition against alcohol at the State Fair repealed. Ted Miller, Brewers of Indiana Guild, proposed selling beer at the 2011 State Fair. Jeff Eaton, Barley Island Brewhouse, was interested in showcasing the educational aspect of brewing and highlighting the connection between breweries and Indiana agriculture.

Annual Report of the State Fair Commission's Budget. Director Hoye provided an overview of the Commission's budget.

Financials of the 2010 Indiana State Fair. David Ellis provided a summary of the revenue and expenditures of the 2010 State Fair.

Attendance at the 2010 Fair. Director Hoye reviewed the demographic profile of Fair attendees. Pat Berger, Indiana State Fair Commission (ISFC), distributed information regarding attendance at the Fair since 1988.

Length of the State Fair. Director Hoye explained that the number of days of the State Fair was increased from 12 days to 17 days for 2009 through 2011. There have been discussions about continuing with the 17-day format for 2012 and 2013.

Creating a State Fair Commission 501(c)(3) Foundation. Pat Berger, ISFC, explained that a 501(c)(3) foundation would be able to apply for certain grants, and individuals are more likely to donate to a foundation rather than a governmental unit. Having a foundation would allow donors to make tax-deductible contributions. The foundation would also be able to receive grants and operate capital campaigns.

IV. SUMMARY OF RECOMMENDATIONS AND PROPOSED LEGISLATION

Indiana Wine and Beer Display and Sale at the Indiana State Fair. The committee voted by consent to ask that the State Fair Commission put the topic of the display and sale of Indiana wine and beer at the State Fair on the Commission's agenda.

Funding for Repairs to the Coliseum. The committee consented by a voice vote to the concept of creating a foundation to allow funds to be collected for the upkeep of the Coliseum at the State Fair.

Meeting minutes for the Committee can be accessed from the General Assembly homepage at http://www.in.gov/legislative/.

WITNESS LIST

Jeff Eaton, Barley Island Brewhouse Pat Berger, Indiana State Fair Commission David Ellis, Indiana State Fair Commission Cynthia Hoye, Executive Director, Indiana State Fair Ted Miller, Brewers of Indiana Guild Larry Satek, President, Indiana Winegrowers Guild